

Importance of the PFS Pilot: Getting to Project Launch

PFS in Higher Education Cohort & Provider Advisory Group

December 3, 2019

Purpose

- To give an overview of the pilot and ramp-up phases in PFS projects
- To provide examples from previously launched PFS pilots
- To share the benefits of using PFS pilots in higher education

Agenda

<i>Introductions & Welcome</i>	<i>5 Minutes</i>
What do PFS Pilots Offer?	10 Minutes
Examples from Launched Projects	20 Minutes
Why Develop a PFS Pilot in Higher Ed?	5 Minutes
Q&A	15 Minutes
Closing & Next Steps	5 Minutes

Our guest on today's webinar is a Director in Third Sector's SF office



Oscar Benitez
Director

Focus Areas & Experience

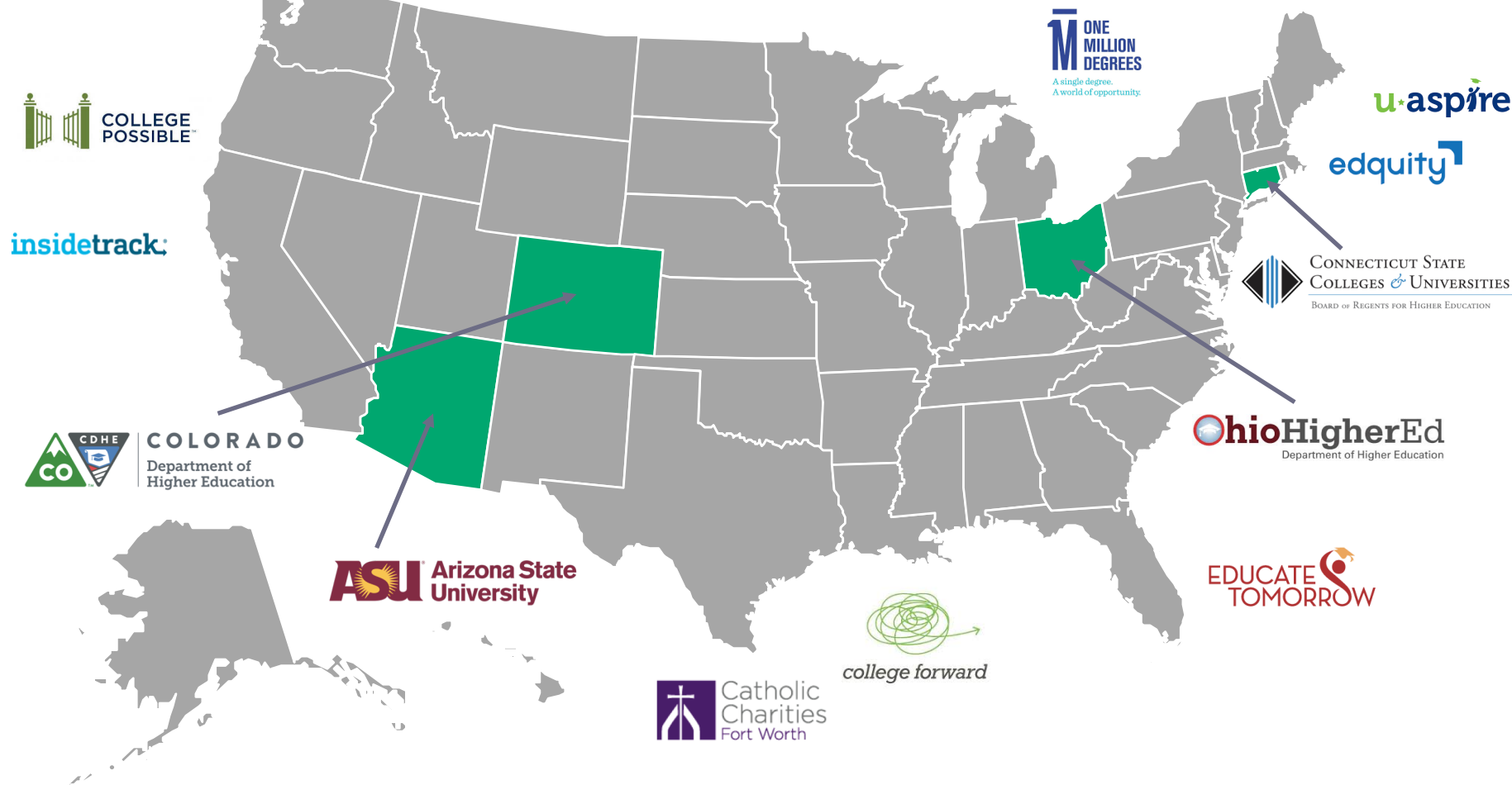
- Housing, homelessness, education
- Justice and recidivism, child welfare
- Outcomes contract design
- Request for Procurement process design

Selected Projects

- Alameda County Justice Restoration Project
- The Way Home: Lane County Reentry Collaborative
- Annie E. Casey Foundation: Pathways for Youth and Young Adult Learners
- Social Impact Partnerships to Pay for Results Act (SIPPRA) Advisory

We are nearing the end of the PFS national cohort, where we've explored PFS's application in higher education with partners across the U.S.

PFS in Higher Education Cohort & Provider Advisory Group



Since convening at NCAN, the state and system cohort partners have made incredible progress on some goals to support project development

“Phase Three” PFS Cohort Goals

- 1 Develop** a draft project hypothesis that has been vetted with priority stakeholders
- 2 Understand** the purpose behind PFS tools & resources for project construction
- 3 Co-create** an implementation roadmap outlining next steps for project construction

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A pilot period can be essential to a PFS project's development as it allows for "course correction" in critical areas prior to project launch

Areas of Course Correction in PFS Pilots



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Case Study #1: Alameda County Justice Restoration Project

Providing wrap-around services in lieu of incarceration using PFS

Prosecutors, courts, families, and providers coordinated to prioritize community-based services

Project details

Population: Up to 150 young adults (ages 18-34) re-arrested for low-level felonies

Services: 18 months of case management and navigation support from Coaches with similar lived experiences

Project Budget: \$4mm from State of California, County of Alameda, and philanthropic partners

Evaluation: RCT to assess 2-year recidivism

Timeline: *Planning & Assessment* (~ 2 years), **Pilot (6 months)**, and *Implementation* (Aug. 2018)



Outcome Payments

\$1.4mm contingent on:




- ↓ Incarceration for 150 residents enrolled in the program
- ↓ Re-arrest rates after coaching & case management

In Alameda County, the pilot phase was critical for verifying project enrollment and testing referral pathways

	Challenges	Actions
Referral Pathways	<ul style="list-style-type: none">• Formalizing government decision-making and data input/analysis• Coordinating and educating justice system staff	<ul style="list-style-type: none">• Created internal materials (goals, eligibility, structure)• Hosted trainings for community providers & Probation Officers• Agreed to a 2nd Pilot (“Ramp Up”)
Project Enrollment	<ul style="list-style-type: none">• Releasing clients from custody prior to program enrollment• Low enrollments (only 12 enrollments in the initial Pilot)	<ul style="list-style-type: none">• Revised randomization ratio• Modified eligibility criteria• Established priority for ages 18 – 24

Adjustments made during the pilot phase resulted in increased enrollment and smoother referral processes

Alameda County PFS Pilot Results

-  1 Refined referral process map and validated initial estimate of number of young adults to serve
-  2 Increased automation and consistency of eligibility criteria application throughout the county
-  3 Enrolled an additional 12 participants during the “Ramp-Up” phase

Case Study #2: Lane County Reentry Collaborative

Breaking the cycle of recidivism for homeless Oregonians

Housing, justice, and healthcare resources were integrated to expand reentry services

Project details

Population: 100 high-risk individuals who are homeless upon reentry

Services: Housing First Permanent Supportive Housing, case management, and probation supervision

Project Budget: \$4.5mm from HUD/DOJ, Oregon Community Foundation, and the State of Oregon

Evaluation: Natural Experiment to assess 5-year justice, housing, and healthcare utilization

Timeline: *Planning & Assessment* (~ 2 years), ***Pilot (16 months)***, and *Implementation* (Sep. 2018)



PAROLE & PROBATION

Outcome Payments

\$3.0mm contingent on:




- ↓ Incarceration due to a felony conviction within 3 years
- ↑ Days of stable housing (validated by lease or sub-agreement)

In Lane County, the pilot phase was critical for ironing out operational processes such as data integration and staffing

	Challenges	Actions
Operational Processes	<ul style="list-style-type: none">• Service provider had limited history with Housing First PSH• Accessing / integrating justice, housing, & healthcare outcomes	<ul style="list-style-type: none">• Designed services & staffing with input from all, including tenants• Drafted data sharing agreements to validate “baseline outcomes”
Stakeholder Relationships	<ul style="list-style-type: none">• Prioritizing unit availability (service provider & housing authority)• Developing a sustainable funding plan for Years 2 and beyond	<ul style="list-style-type: none">• Established recurring working groups and Advisory Committee• Engaged & integrated state, county, and local priorities

Adjustments made during the pilot phase resulted in data integration and enhanced trust among stakeholders

Lane County PFS Pilot Results

-  Improved data access and sharing processes and procedures developed at the local level
-  Developed data access/integration plan to include more appropriate healthcare utilization metrics
-  Aligned key stakeholders around expectations and project goals

The Alameda and Lane County pilots ensured the success of the launched PFS projects

Key Takeaways from Alameda and Lane County Pilots



Provided crucial time to foster **cross-collaboration** between agencies



Led to real-time revisions to the **Operations & Implementation** Plans



Created a culture of **continuous improvement** and learning

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Developing a PFS pilot in higher education will give stakeholders an opportunity to course-correct and launch successful initiatives

Benefits of a PFS Pilot in Higher Education

Referral Pathways

- Validate target numbers for referrals
- Formalize referral strategies

Project Enrollment

- Identify and enroll appropriate students
- Refine eligibility criteria

Operational Processes

- Gain access to new data sources
- Develop a concrete evaluation plan

Stakeholder Relationships

- Build new relationships among HEIs and providers
- Execute fundraising strategies in a lower risk way

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If you have any questions, feel free to use the chat box or unmute your line



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Upcoming virtual learning opportunities will accompany exposure to PFS tools and resources required to develop projects

	October	November		December	
PFS Tools		Term Sheet			
		Economic Model	Procurement & Service Agreement		
All webinars below will be recorded and shared.					
Learning Opportunities	Today 10/22 “PFS 101” to introduce application of PFS in Higher Ed	10/30 2-3 pm ET “Funding Sources and Uses in PFS Projects”	11/13 2-3 pm ET “Services with an Evidence-Base and Procurement Implications”	11/18 2-3 pm ET “Pitching to PFS Stakeholders”	12/3 2-3 pm ET “Importance of PFS Pilots In Order to Launch PFS Projects”
Readiness Assessment		October 23-31st 1:1 Provider interviews to complete PFS “Readiness Assessment”			December 11 th 1-2:30 pm ET All-Cohort Final Virtual Convening
					January 2020 Provider closeout conversations about PFS readiness

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