

Social Impact Partnerships to Pay for Results Act (SIPPRA) \$10mm in Technical Assistance Available to States & Local Governments 2020 Release Date

FUNDING FOR OUTCOMES IMPLEMENTATION PLANS

The US Treasury will be releasing its 2nd SIPPRA Notice of Funds Availability (“**NOFA**”) for up to \$10mm in 2020. SIPPRA will provide matching funds for technical assistance (“**TA**”) delivered by organizations like Third Sector for state or local governments.

- **SIPPRA Objective:** Accelerate government’s capacity to develop an “**Outcomes Orientation**” – to enhance data-driven decision-making and to fund financial incentives for the achievement of outcomes
- **NOFA Planning:** 2-3 months of leadership & agency coordination required before drafting a proposal
- **Deliverable After TA:** Outcomes Implementation Plan drafted by government partners & Third Sector

Why is SIPPRA investing \$10mm in TA for state & local governments?

Improving multi-agency and service provider coordination is an important yet challenging endeavor for all public sector leaders. Proactive TA complements government’s capacity to facilitate recurring stakeholder engagement, to gain timely data access and insights, and to manage programs toward specific outcomes.

A successful NOFA proposal would award your agency’s staff with funding for:

- Technical assistance to develop an Outcomes Implementation Plan
- Development capacity with up to 9 months of a dedicated Third Sector team
- Access to Third Sector’s coaching, knowledge, & experience via +60 outcomes-oriented projects

These efforts will enable agencies to transition from cost-reimbursement for services to payment for outcomes by accessing federal “outcomes” funding, and by solidifying community and data partnerships.

SIPPRA NOFA REQUIREMENTS ⁽¹⁾

- **Applicants:** Proposals must be led and submitted by *state or local governments*
- **Outcome Achievement:** Outcomes Implementation Plans must impact at least 1 of 21 social outcomes in housing, justice reentry, parenting & families, workforce development, healthcare, or education
- **Federal Savings:** Outcomes Implementation Plans must ultimately generate “value” to federal agencies in terms of increased federal tax revenue and/or decreased federal expenditures
- **Funding Match:** 50% match by the applicant with non-federal funds for TA costs
- **Qualified Partner:** Applicants must include a proposal from TA providers like Third Sector to design and conduct the Outcomes Implementation Plan.

WHAT IS AN OUTCOMES IMPLEMENTATION PLAN?

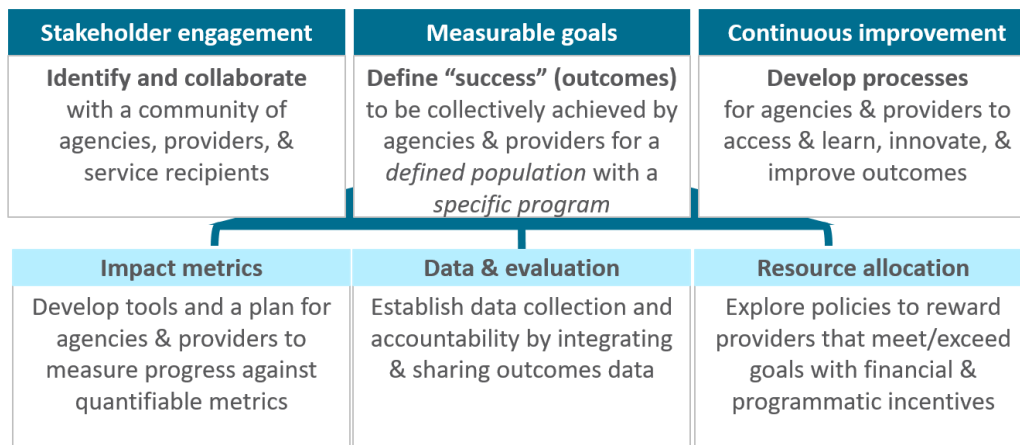
Working with Third Sector will enable government leadership and staff to use innovative contracts and implementation processes to align policy, dollars, data, and services around improved social outcomes.

Typical government goals in developing Outcomes Implementation Plans are to:

- Establish policies that link funding to outcomes by redesigning service contract incentives
- Develop data sharing & continuous improvement processes to align services with community needs
- Enhance existing or future programs with the expertise of community and data partners
- Leverage flexible local, state, and federal funding to break service silos

While most TA providers focus on developing “studies” to assess readiness, Third Sector *prioritizes implementation actions* to build capacity (and accountability) within government. This action-oriented approach fosters sustainability across a program, agency, and jurisdiction. Our focus on funding ensures that Implementation Plans will change incentives, and therefore behavior, so that there are better results within the community.

Key aspects of our Technical Assistance (up to 9 months)



These aspects are realized through various means, including interactive stakeholder workshops, priority population and funding analyses for outcomes-based contracting, trainings & toolkits, community engagement plans, and strategic recommendations – all of which meet SIPPR requirements⁽¹⁾.

SIPPR awards will likely be announced and made available in late-2020. Third Sector can work with you to develop a “phased” path for implementation by (i) providing “Rapid TA” today, (ii) drafting your SIPPR proposal in early 2020, and (iii) completing the Outcomes Implementation Plan in 2020

To learn more about SIPPR, its requirements, & other funding opportunities

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